

Creating your future-proof business

With Thoughts Become Things Care Consultancy

Our mission is to be the most forward-thinking care consultancy in the UK by putting innovation and creativity at the heart of what we do



Thoughts
Become
Things

**1. Mission, Vision
Values & Ethos**

**2. Corporate
Governance**



**The
Foundations**

**4. Operational
Strategy**

**3. Business
Strategy**



Thoughts
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Things

1. Create your vision

2. Create your mission



3. Create your values

4. Create the ethos, culture you want to instill



Overarching mission, vision, values & ethos

1. Create corporate governance processes

2. Create the board/SLT

Corporate Structure

3. RASCI for Board /Senior leadership team

4. Create Job descriptions



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Overarching mission, vision, values & ethos

1. Create Sales & Marketing Plan

2. Create Business Plan



3. Complete Projected P & L for the next 3 years

4. Create business strategy processes



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Overarching mission, vision, values & ethos

1. Operations Manual

2. Regulatory Framework



3. Learning & Development Framework

4. People Framework



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Summary

- Create colour coded structure to easily identify which area it relates to
- Define each strand
- Create project plan for each one
- Assign SMART objectives for each task
- Monitor progress

